



**Folsom H.O.G Chapter # 1787**  
**PO Box 1221, Folsom CA 95763-1221**

December 1, 2017

Dear Prospective Donor,

On March 24, 2018, the Folsom Harley Owners Group will host our 11<sup>th</sup> annual Poker Run for charity. The Folsom HOG chapter proudly works throughout the year to raise money and give back to our local community in many ways. The annual Poker Run is the largest event we host each year. The proceeds generated by this event will benefit The Children's Heart Foundation, a non-profit 501 c3 organization (Taxpayer Id: 47-4055928).

The Children's Heart Foundation is devoted to funding the most promising research to advance diagnosis, treatment and prevention of Congenital Heart Defects. A congenital heart defect is a problem with the heart's structure that is present at birth. There are more than 40 different types of congenital heart defects. CHD's are the most common and deadly birth defect in the world. Nearly **1 in 100 babies is born with a CHD** and many will not reach their first birthday. Given the prevalence of the disease, research is grossly underfunded and awareness is still needed. CHF is working to change this.

In order for our fundraising efforts to be successful, we strongly rely on the generosity of the local business community through sponsorships and donations. In 2017, we reached an all-time high thanks to the many businesses that contributed money, raffle prizes and various donations that helped us host this event. Therefore, we respectfully request your consideration of one of the following tax-deductible contributions to help us surpass last year's success:

- Sponsorship Package
- Raffle Prize Donation
- Donations of Products or Services

Thank you in advance for your support of the Folsom HOG's, The Children's Heart Foundation and our community. Your generosity will help save the lives of children all over the world.

Sam Ferguson, Director

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[california.childrensheartfoundation.org](http://california.childrensheartfoundation.org)